**Yangon University of Economics**

**Post Graduate Diploma in Research Studies (PGDRS) Programme**

**Third Quarter Examination, March 2024**

**PGDRS-311**

**PGDRS (9th Batch)** **Research Methodology**

Answer **All** Questions. **Time Allowed: 3 hours**

**1. Discuss the importance of literature review and what literature should do.**

**2. Differentiate the three types of research designs in terms of (i) controlling method, (ii) time sequence, and (iii) sampling methods.**

**3. (a) Define the types of data and measurement.**

**4. Elaborate the common steps involved in a survey process.**

**5. Discuss the concepts of reliability and validity of a measurement and the threats to them.**